

**Crane Ridge Analytics**  
**Financial Modeling Checklist**

No	Discipline	Discipline:	Sub area	Description
<b>1 Define Purpose and Scope</b>				
		Strategic Planning	Objective Definition, Time Horizon Planning	
1,1				Identify the objective of the financial model.
1,2				Determine the time horizon of the model.
1,3				Specify the key outputs and deliverables.
<b>2 Data Collection and Validation</b>				
		Data Management	Data Gathering, Data Validation	
2,1				Gather historical financial data (income statements, balance sheets, cash flow statements).
2,2				Validate the accuracy and completeness of the data.
2,3				Collect relevant industry and market data.
<b>3 Assumptions and Inputs</b>				
		Financial Analysis	Assumption Setting, Input Identification	
3,1				Define key assumptions (growth rates, discount rates, inflation rates).
3,2				Identify key drivers and inputs (sales volume, cost of goods sold, operating expenses).
3,3				Document the source and rationale for each assumption.
<b>4 Model Structure and Design</b>				
		Financial Modeling	Layout Planning, Formatting	
4,1				Plan the model layout and flow (inputs, calculations, outputs).
4,2				Use clear and consistent formatting (color-coding, labels, comments).
4,3				Ensure the model is flexible and scalable.
<b>5 Financial Statements</b>				
		Financial Reporting	Income Statement, Balance Sheet, Cash Flow Statement	
5,1				Income Statement: Project revenues, expenses, and profits.
5,2				Balance Sheet: Forecast assets, liabilities, and equity.
5,3				Cash Flow Statement: Model operating, investing, and financing cash flows.
<b>6 Supporting Schedules</b>				
		Financial Modeling	Revenue and Cost Schedules, Depreciation and Amortization, Working Capital	
6,1				Revenue and Cost Schedules: Detail sales projections and cost estimates.
6,2				Depreciation and Amortization Schedules: Calculate asset depreciation and amortization.
6,3				Working Capital Schedule: Forecast accounts receivable, inventory, and accounts payable.
<b>7 Scenario and Sensitivity Analysis</b>				
		Risk Management	Scenario Analysis, Sensitivity Testing	
7,1				Develop multiple scenarios (best case, worst case, base case).
7,2				Conduct sensitivity analysis on key variables.
7,3				Analyze the impact of different assumptions on the model outcomes.
<b>8 Validation and Testing</b>				
		Quality Assurance	Model Validation, Stress Testing	
8,1				Cross-check model calculations and formulas.
8,2				Perform stress testing to identify potential errors and inconsistencies.
8,3				Review the model with key stakeholders for feedback.
<b>9 Documentation and Presentation</b>				
		Communication	Assumption Documentation, Summary Reports, Visuals	
9,1				Document all assumptions, inputs, and methodologies.
9,2				Create clear and concise summary reports and visuals (charts, graphs).
9,3				Prepare a presentation for stakeholders highlighting key insights and findings.
<b>10 Review and Update</b>				
		Continuous Improvement	Periodic Review, Model Updates	
10,1				Regularly review and update the model with actual results.

10,2

10,3

Adjust assumptions and inputs based on new information.

Ensure the model remains relevant and accurate over time.